

SMS360 Basic Edition

SMS Broadcasting Solution

INTRODUCTION



SMS360 Basic Edition is a Short Messaging Service (SMS) broadcast system. With **SMS360**, company can:

- conduct direct marketing activities such as broadcasting news, information, promotion to customers via SMS
- manage customer base, by grouping, import customer list from Excel,
- provide alerts and updates to customers
- receive SMS from customers
- provide a new communication channel in addition to telephone, fax and e-mail

SYSTEM REQUIREMENT

- PC running on Windows 2000 and above
- Pentium 3 and above
- 128MB RAM
- USB Port
- 1 SIM card (pre-paid or post-paid)
- No internet connection is required



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FEATURES

Broadcast Manager	<ul style="list-style-type: none"> • Compose a SMS (Chinese character is supported) • Schedule broadcast time • Send SMS to 1 contact or multiple contacts • Send SMS to 1 group or multiple groups • Template – use message from template so as to save typing • SMS usage report • Resend all fail SMS • Filter SMS by name, message, subject, date and mobile number 	
Contact Manager	<ul style="list-style-type: none"> • Create contact • Create / Delete / Rename group • Assign contact to a group or groups • Accepts different contact with same mobile numbers • Search contact by name and mobile number • Import/export contact from/to Excel file 	
Message Manager	<ul style="list-style-type: none"> • Filter SMS by name, message, subject, date and mobile number • Export incoming, and outgoing messages to Excel 	
SMS Engine	<ul style="list-style-type: none"> • Detect duplicate message to a single mobile number • Does not send duplicate message to the same mobile number • Able to set engine direction to 2 way, 1 way send or 1 way read • Report delivery status of each SMS • Real time display of SMS activities 	

SMS360 Basic Edition comes with the following component:

- SMS Broadcast (software) with 12 months limited warranty
- SMS Engine (software) with 12 months limited warranty
- 1 unit of SMS modem with 12 months warranty

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